WEBSITE INSTRUCTIONS

CORRECTIONS & REVISIONS (WELCOME PAGE & 1ST 6 SERVICE PAGES)

WELCOME

INSTRUCTIONS:

REVISION: For my intro statement, please remove the green-highlighted word:

You may be hustling and grinding with your new career . . . and you could making a name for yourself as the hard-core dude who gets shit done and makes things happen.

INSTRUCTIONS:

CORRECTION: Under the WOUND REGENERATION section (hiker who is sitting), one of the bulleted statements shows as "Heal Stubborn Injuries." However, that should be:

✓ Heal Stubborn Wounds

INSTRUCTIONS:

CORRECTION: Under the CARDIOVASCULAR HEALTH section (old surfer), the title should be changed to:

CORONARY VASCULAR HEALTH

REVISION: Under the <u>same</u> section, change the bulleted statement, "Maximize Blood Flow," to:

✓ Maximize Blood Flow via Angiogenesis

REVISION: Under the <u>same</u> section, <u>remove</u> the bulleted statement, "Increase Cardiac Oxygen," and add the following <u>last</u> statement:

✓ Potentially Prevent Premature Death

INSTRUCTIONS:

REVISION: Under the BRAIN ENHANCEMENT section (man in business suit), please change the bulleted statement, "Maximize Blood Flow," to:

✓ Maximize Blood Flow via Angiogenesis

PERFORM-X

ERECTILE RESTORATION

INSTRUCTIONS:

REVISION: For one of the paragraphs of the intro statement (found above the image of the couple), please remove the green-highlighted word:

This innovative technology sends gentle sound waves where you need it most to trigger growth factors and stem cells for rejuvenating effects. Most importantly, LI-ESWT builds new vessels for increased blood flow, EXACTLY what every man needs.

INSTRUCTIONS:

CORRECTION: Under the section, THE TOP 3 WAYS WE ARE DIFFERENT, please add a space between the yellow-highlighted words shown next:

Our other option is external counterpulsation (ECP), a pioneering in-office technology that develops collateral vascular networks across the entire body (beyond erectile tissue) that supplies increased blood flow, oxygen, and nutrientsfor enhanced cardiovascular performance.

INSTRUCTIONS:

CORRECTION: Under the section, HOW WE DEFEAT ED, the title of the third box should have been changed from MINDSET REMODELING to:

SUPPLEMENTS & PEPTIDES

INSTRUCTIONS:

REVISION: In the second FAQ (last paragraph), I realized that I should have placed (LI-ESWT) in a different location. Please reposition that word in the location where it is highlighted yellow:

Moreover, none of our treatments require invasions of privacy. You're either taking home a portable device you use on yourself (LI-ESWT) or chilling out on a comfortable medical bed while the machine does the work for you (ECP).

CORRECTION: Under the <u>same</u> FAQ section, ARE YOUR PSYCHOLOGICAL METHODS BASED ON WOO-WOO BS?, for the second paragraph, it says "The founders of ED Program." However, it should look like this (corrected area is highlighted yellow):

NOTE: There are also extra spaces before and after "ED Program" that need to be reduced.

The founders of Perform-X have been educated in health and performance psychology, as well as various aspects of neuroscience.

T-REX

TESTOSTERONE OPTIMIZATION

INSTRUCTIONS:

CORRECTION: <u>In between</u> the bad news and the good news of the intro to each service, there should be slightly more space right before the second image. But for T-REX, that extra spacing is no longer there. Please add that extra spacing.

NOTE: TRANSFORM-X: PHYSIQUE & PERFORMANCE shows the kind of spacing I'm talking about which exists before the second image. Please ensure this same exact spacing is in <u>ALL</u> the intros of every service.

CORRECTION: Also, the after-image (cool man in black) looks smaller than it was. Please make that image slightly larger.

TRANSFORM-X

PHYSIQUE & PERFORMANCE

INSTRUCTIONS:

CORRECTION: For the intro, third paragraph, the green-highlighted space should not exist. Please remove the space so that the double-hyphen touches the next word.

So, what happens when we—as men—are successful providers but failures with our health and fitness?

CORRECTION: The yellow-highlighted statements were never added. Please include in the intro. Also, remove the green-highlighted word.

Unlike personal training, where exercise mechanics is the sole focus, our executive coaching sessions are focused on deep-dive exploratory collaborations that assess points of vulnerability and specific areas that need improvements.

You also have an opportunity to accelerate your physique transformation with medical weight loss using peptides such as semaglutide and ipamorelin.

We will review your lifestyle patterns, including diet, work, sleep, and stress levels for a highly customized plan specific to your health and physique objectives.

This is much more than personal training. This is a transformation coaching program that will COMPLETELY change your life.

Why settle for mediocrity?

You now have access to that POWERFUL X Factor you need to flip the switch and transform your life.

It's time to stop settling for mediocrity.

It's time to stop making it OK to have a "dad bod."

It's time to get angry, give the middle finger to excuses, and get off your ass to get STRONG, HEALTHY, and LEAN.

It's time to RISE as the Man you truly are so you can become the KING you are meant to be.

Introducing TRANSFORM-X: Your ULTIMATE Physique and Performance Transformation Solution.

INSTRUCTIONS:

REVISION: For the section, HOW WE DEFEAT THE "DAD BOD," in the middle box, add the following statement right after Bodybuilding (Mass-Building). Also, please remove the hyphen in between Mass Building.

Powerlifting (Strength Building)

INSTRUCTIONS:

CORRECTION: Under the FAQ section, ARE YOUR PSYCHOLOGICAL METHODS BASED ON WOO-WOO BS?, for the last paragraph, please remove the green-highlighted word:

Moreover, Dr. Catherine Divingian, our Chief Medical Officer, has ensured that the psychological components of the this program are based on sound medical practice.

ORTHOGEN-X

MUSCULOSKELETAL REGENERATION

INSTRUCTIONS:

CORRECTION: <u>In between</u> the bad news and the good news of the intro to each service, there should be slightly more space right before the second image. But for ORTHOGEN-X, that extra spacing is no longer there. Please add that extra spacing.

NOTE: TRANSFORM-X: PHYSIQUE & PERFORMANCE shows the kind of spacing I'm talking about which exists before the second image. Please ensure this same exact spacing is in <u>ALL</u> the intros of every service.

CORRECTION: Also, I noticed that there needs to be more spacing between the two statements highlighted yellow so that it is consistent with the spacing between the other statements.

So, why accept feeling old before your time?

You now have access to that POWERFUL X Factor you need to flip the switch and transform your life.

It's time to get past these physical limitations.

It's time to RESTORE your youthful functionality so you can REIGNITE your STRENGTH, VITALITY, and DRIVE.

It's time to RISE as the Man you truly are so you can become the KING you are meant to be.

Introducing ORTHOGEN-X: Your ULTIMATE Musculoskeletal Regeneration program.

INSTRUCTIONS:

REVISION: For the section, THE TOP 3 WAYS WE ARE DIFFERENT, please remove the green-highlighted words and replace them with the yellow-highlighted words.

To accelerate the effects of LI-ESWT, we also offer platelet-rich plasma (PRP), a powerful method that uses your own blood to give new life to your degenerated tendons and ligaments. Moreover, we We also provide bioactive supplements and peptides. When combined, these complimentary treatments produce a synergistic effect that forces rapid healing.

INSTRUCTIONS:

REVISION: For the last FAQ, please remove the green-highlighted word and replace it with the yellow-highlighted word.

CORRECTION: There is a sentence that is disconnected from its paragraph. Please correct it.

REVISION: Also, in that <u>same</u> sentence, please remove the greenhighlighted words and replace them with the yellow-highlighted words.

The issue could take as few little as a few weeks to heal or as much as a couple of months. Possibly longer.

On the other hand, with low-intensity extracorporeal shockwave therapy, many patients experience relief with their first session. However, the best results are usually obtained

with three five to six sessions spread over three five to six weeks.

REGEN-X

WOUND REGENERATION

INSTRUCTIONS:

REVISION: For the intro, please add the yellow-highlighted word.

Those with diabetes are especially at risk for this problem. Other conditions associated with CNHW include hypertension (HTN), obesity, chronic kidney disease (CKD), and vascular diseases.

REVISION: <u>In between</u> the bad news and the good news of the intro to each service, there should be slightly more space right before the second image. I see that there is slightly extra spacing but not quite as much as I would like. Please add that extra spacing.

NOTE: TRANSFORM-X: PHYSIQUE & PERFORMANCE shows the kind of spacing I'm talking about which exists before the second image. Please ensure this same exact spacing is in <u>ALL</u> the intros of every service.

INSTRUCTIONS:

CORRECTION: Please remove the <u>entire</u> quizzer section (this page does not have a quizzer). It's under the title: DO YOU HAVE ED? TAKE THIS FREE QUIZ TO KNOW FOR SURE

INSTRUCTIONS:

CORRECTION: Please remove the entire section called: WHAT CAUSES

ED?

CARDIOGEN-X

CORONARY VASCULAR HEALTH

INSTRUCTIONS:

REVISION: In between the bad news and the good news of the intro to each service, there should be slightly more space right before the second image. I see that there is slightly extra spacing but not quite as much as I would like. Please add that extra spacing.

NOTE: TRANSFORM-X: PHYSIQUE & PERFORMANCE shows the kind of spacing I'm talking about which exists before the second image. Please ensure this same exact spacing is in <u>ALL</u> the intros of every service.

INSTRUCTIONS:

CORRECTION: For the FAQ section, under the title, Do you prescribe medications in the CARDIOGEN-X program?, the bullet pints were revised. However, the new paragraphs above the bullet points were not added. Please add.

At our clinic location, based in Tallahassee, Florida, we do not offer conventional drugs (such as beta-blockers, statins, blood thinners, or ACE inhibitors) for the treatment of coronary artery disease (CAD). We recommend you speak with your physician if you feel compelled to implement these methods.

Rather than suppress symptoms, we prefer an approach that targets the root cause while simultaneously treating immediate problems using nutrient-rich supplements and bioactive peptides that support improved cardiovascular health. These can be added with your main treatment plan for amplified

effects.

The nutrient-rich supplements and bioactive peptides we use have ingredients that have been demonstrated across multiple studies to provide the following heart-supportive outcomes: